

# Gravitate-Health

Empowering and Equipping Europeans with Health Information for Active,  
Personal Health Management and Adherence to Treatment

## Vision, objectives and progress

[www.gravitatehealth.eu](http://www.gravitatehealth.eu)

Anne Moen, Professor, University of Oslo,  
Coordinator Gravitate-Health

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# Gravitate-Health Hackathon#1 hybrid event from Athens, Greece

Gravitate  Health

Join the  
**Gravitate Health Hackathon #1**

Design patient information of the future!

17-19 January 2024 | Hybrid | Athens, Greece



efpia

imi | innovative medicines initiative



Detapharm

Follow progress on the HACKATHON website: <https://hackathon1.gravitatehealth.eu>





# GRAVITATE HEALTH Public-Private Partnership



41 partners in Europe & USA



60 months  
11/20 – 10/25



19.4 M €



European start  
Global Outreach

## ACADEMIA / RESEARCH INSTITUTES

Universitetet i Oslo (UiO) (Coordinator)  
Karolinska Institute (KI)  
Universidad Politécnica de Madrid (UPM)  
Empirica (empirica)  
Norwegian Center for eHealth research (NSE)  
The European Institute for Innovation through Health Data (i-HD)  
Università Cattolica del Sacro Cuore (UCSC)  
University of Copenhagen (UCPH)  
Trinity College Dublin (Trinity)  
University College Dublin (UCD)

## REGULATORS & PRODUCT INFORMATION PROVIDERS

Norwegian Medicines Agency (NoMA)  
Spanish Drug Agency (AEMPS)  
Dutch Medicines Evaluation Board (CBG)

## STANDARDISATION & OTHER STAKEHOLDERS

HL7 Europe  
PredictBy\* (PBY)

## PATIENT ORGANISATIONS & CONSUMER GROUPS

Forum Européen des Patients (EPF)



## DISSEMINATION & COMMUNICATION

European Connected Health Alliance (ECHA)  
HIMSS Europe  
MINDVIEW\* (MW)  
The Synergist\*



## HEALTH CARE PROVIDERS & PAYERS

Akershus University Hospital (AHUS)  
Shared Services of Ministry of Health (SPMS)  
Servicio Madrileño de Salud (SERMAS)  
Beth-Israel Deaconess Medical Center (BIDMC)  
Karolinska Institute (KI)  
Oslo University Hospital (OUS)

## DIGITAL TECHNICAL EXPERTISE

Datawizard\* (DW)  
GuardTime\*  
Norsk e-Helse\* (NeH)  
Trifork

## EFPIA & IMI2 Associated PARTNERS

Pfizer (Project Lead)  
AstraZeneca (AZ)  
Bayer  
Grünenthal (GRT)  
EliLilly  
Medidata  
Viartis  
Novartis  
Roche  
UCB Biopharma (UCB)  
Janssen  
Datapharm

\*SME (small and medium sized enterprises)

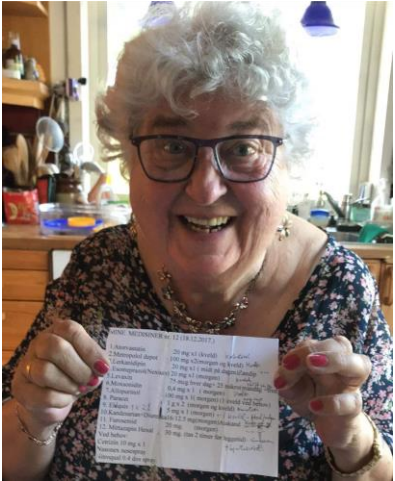




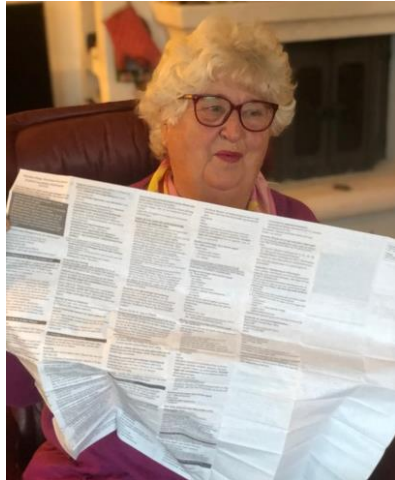
# GRAVITATE HEALTH in a nutshell

An integrated digital health information project

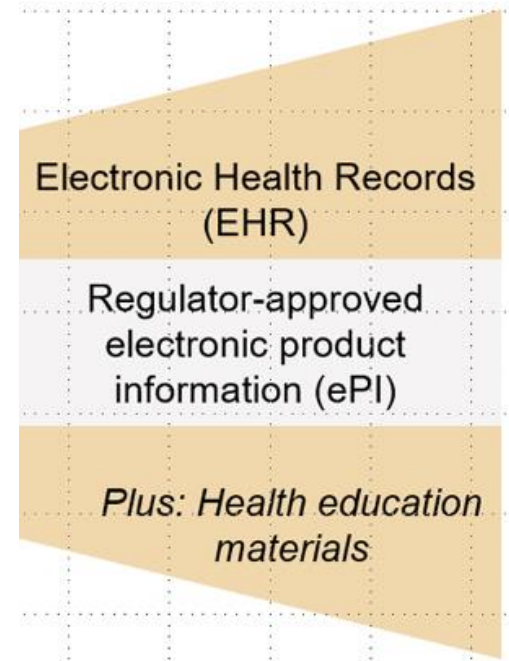
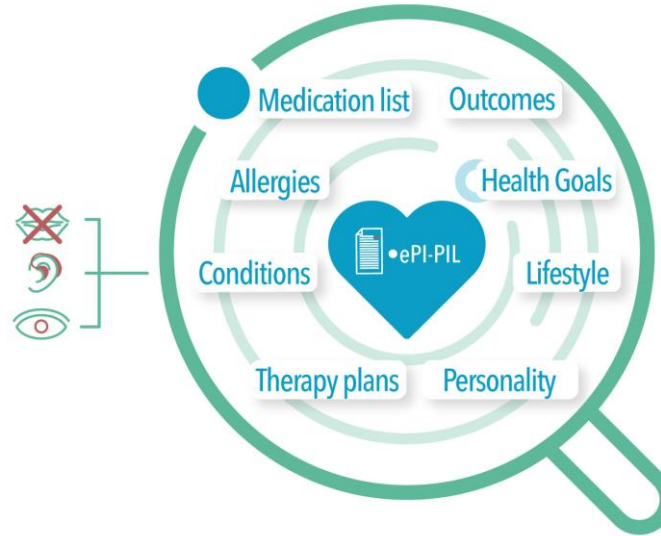
## “Maria and her medicines”



Picture: Line H. Linstad, NSE



Picture: Hanne Bjertnes, UiO



## Overall Research Question

How can we apply an open access digital platform with trusted Digital health Information to transform the way patients access and understand health information, and apply this in personal health for adherence to treatment, risk minimization and quality of life ?

## Key deliverables

- Federated open source platform with G-lens services
- White Paper on strategies for future use of ePI
- Pilot studies evaluation
- Sustainable impacts



# Illustrating work in GRAVITATE HEALTH

Defining the G-lens design methodology - personas

User experience – information services

User advisory group and healthcare ecosystems – ‘patient voice’ and capacity building. Active external engagement, connections and presence.

Accessing cross-border product information (preferred EU language)\*

Example of basic G-lens focusing of product information\*

\* A global HL7 FHIR standard for ePI is in development based on this work. See [here](#).



# GRAVITATE HEALTH - FOSPS with G-lens services, MVP2

- **Medication List**  
list of user's medications as prescribed by the doctor
- **International Patient Summary (IPS)**  
read out / consultation of user IPS and IPS definitions  
(it has been decided that the user will not be able to edit the fields of the IPS)
- **Search within e-leaflet**  
user can search for words or phrases within the leaflet
- **Focused e-leaflet**  
user can select one or more lens(es) and read the highlighted content
- **Search within e-leaflet**  
user can search for words or phrases within the leaflet
- **Settings – accessibility**  
user can change language, set dark mode and change the font size of the texts in the application

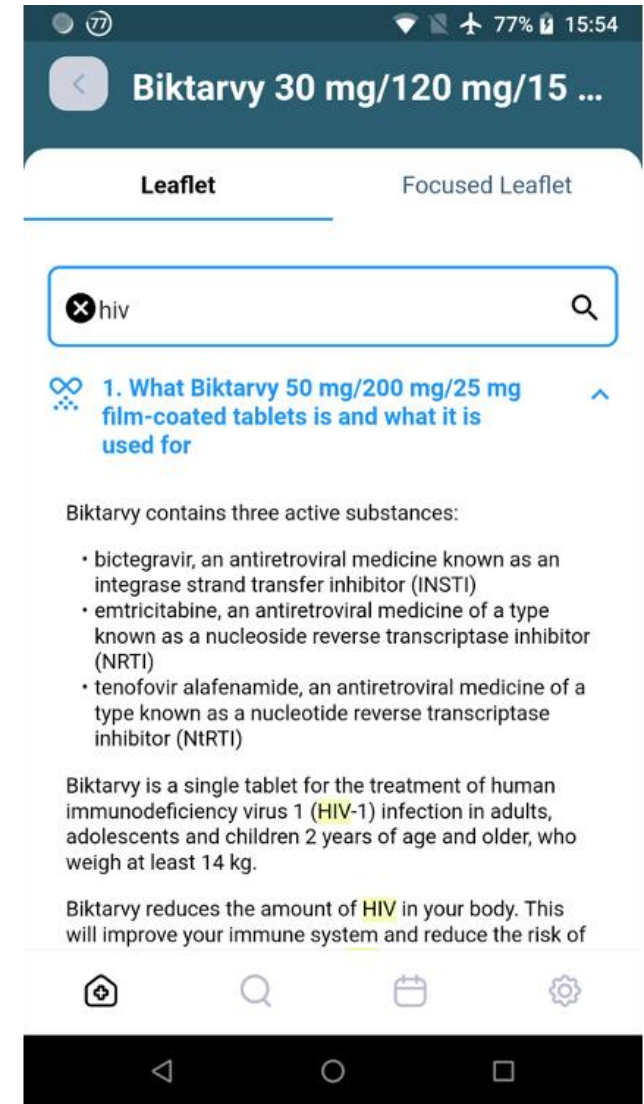
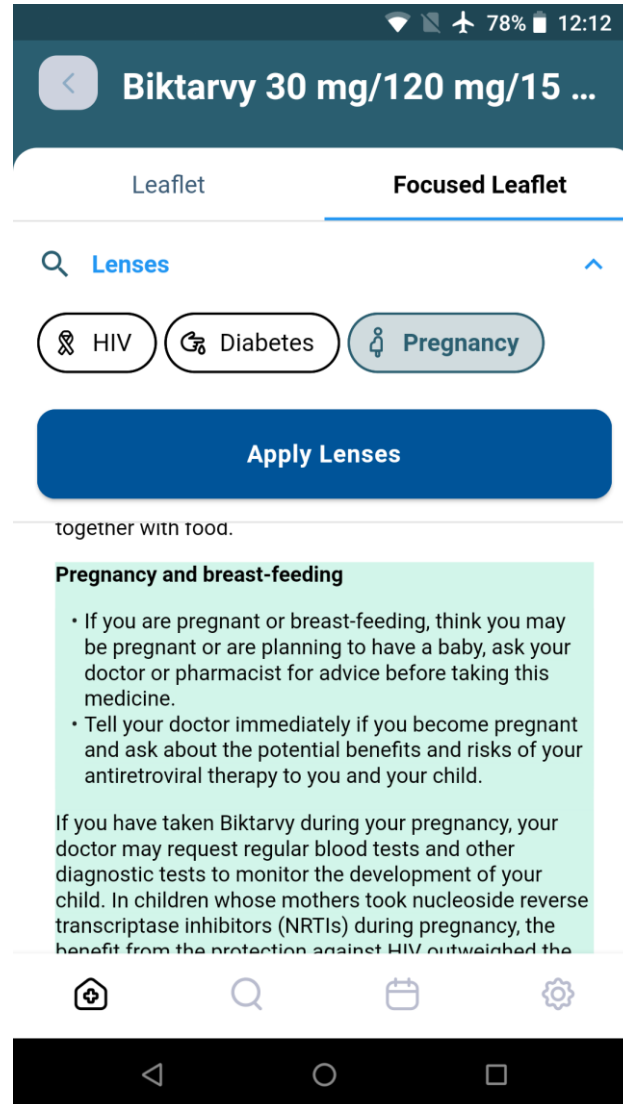
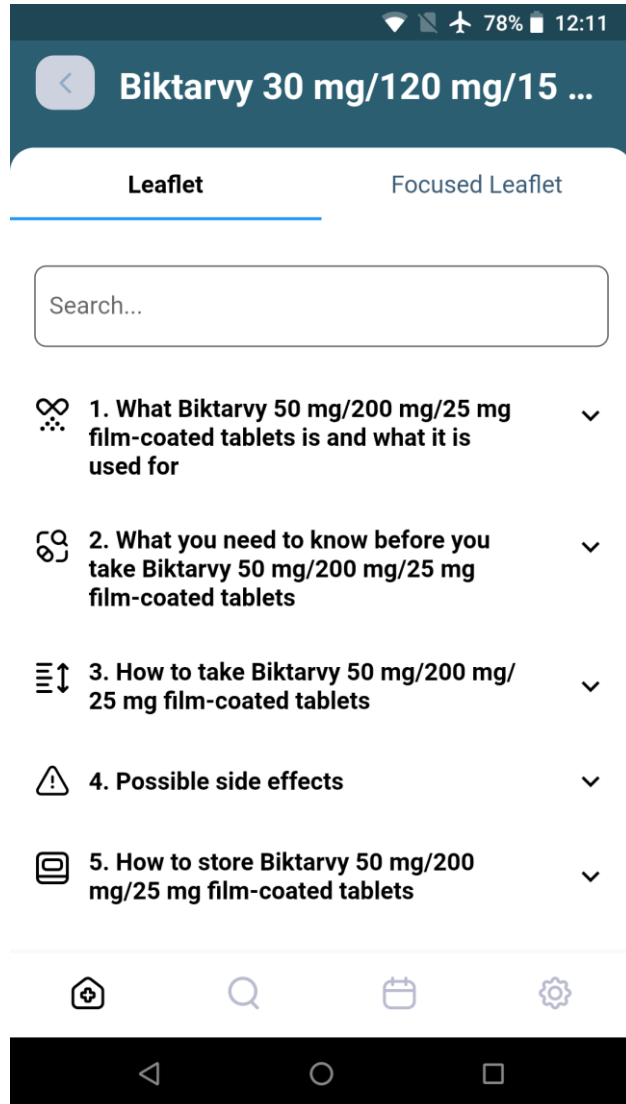
Approch  
Assumptions

Success criteria

Resources used



# GRAVITATE HEALTH - FOSPS with G-lens services, MVP2



 **G-lens® development → optimising benefits in patient journey**

Clinical Decision Making

Starting point: POST Prescription

Medication List  
prescription (POM) and "over the counter" (OTC)

FAIR,  
equitable access  
explainable for all  
accountable  
safe, trusted

**G-lens®**  
focusing

ePI

aRMM  
supplement

Product use  
"experience,  
advice"

User info  
IPS def.

User  
context

Plus HEM:  
Trustworth'  
health  
information

ePI(s) (full or focused) → higher adherence, optimize benefit

**Library of  
G-lens®**



**Transparency  
Accountability**



Multi-lingual focused information  
ePrescription – (e)Dispensation

ePI  
medicinal product info

Cross-border mobility  
- trust and safety -



- 1 List
- 2 Bundle
- 3 Composition
- 4 Binary
- 5 Organization
- 6 RegulatedAuthorization
- 7 MedicinalProductDefinition
- 8 PackagedProductDefinition
- 9 AdministrableProductDefinition
- 10 ManufacturedItemDefinition
- 11 Ingredient
- 12 ClinicalUseDefinition
- 13 Substance



## IMPROVING ACCESS UNDERSTANDING

*Language – Focusing Content*  
Risk Minimization – Patient Safety



## INTERNATIONAL STANDARDS

**FHIR** Interoperability  
**IDMP** identify product



Deploy  
Demonstrate  
**SUSTAINABILITY**  
**EXPLOIT – INNOVATE**

# S.M.A.R.T. Information

→ FAIR access – equitable information – trusted knowledge



**S**afe, Suitable, Sustainable

**M**eaningful, Motivating

**A**vailable, Accountable, Accessible

**R**elevant, Reliable, Resilient

**T**ransparent, Team effort

## Accelerating the Vision

Develop a path to achieve critical mass (i.e., 80% of ePIs converted to FHIR) within two years.

### Diverse attendance

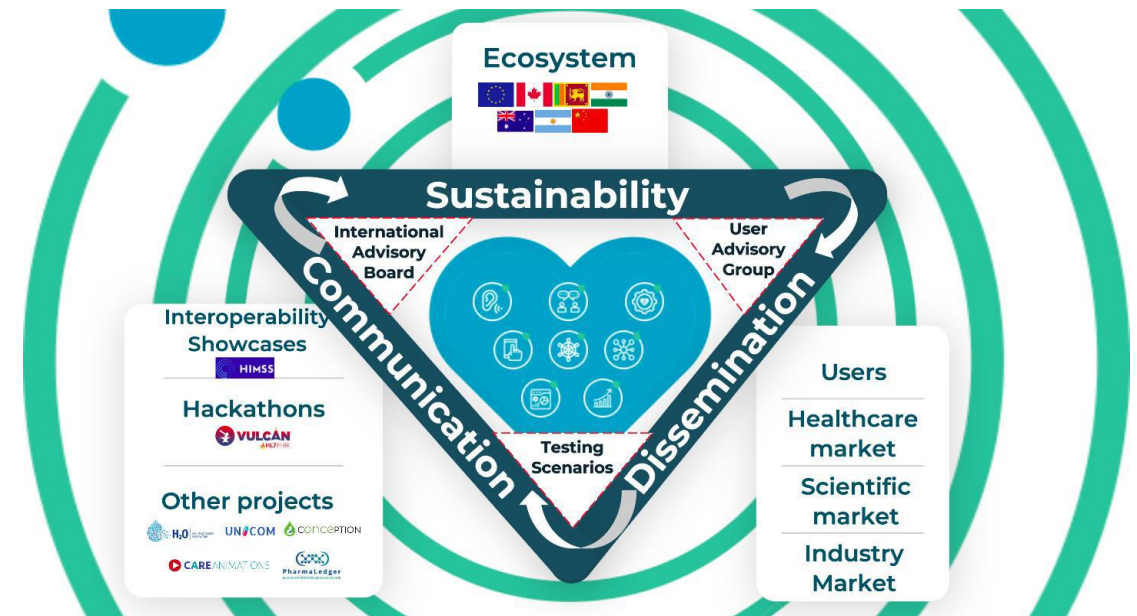
- ❑ Structured Content Authoring (SCA) Providers
- ❑ Regulatory Information Management (RIM) Providers
- ❑ Software developers
- ❑ Medicinal Product Information Compendia
- ❑ Health Authorities

### Topics

- ❑ ePI vision / FHIR
- ❑ Perspectives; Health Authority, Industry, Compendia
- ❑ EMA ePI Tool
- ❑ How SCA can support Product Information vision (vendor demos)
- ❑ Focusing

## Key strategic partner for Triangle

- ❑ Disseminating the vision
- ❑ Creating ePI
- ❑ Developing the marketplace



# Gravitate-Health ePI Technology Community - join us !

Accelerating the

JOIN THE COMMUNITY VIA 'CONTACT US': [Contact - Gravitate Health](#)

triangle

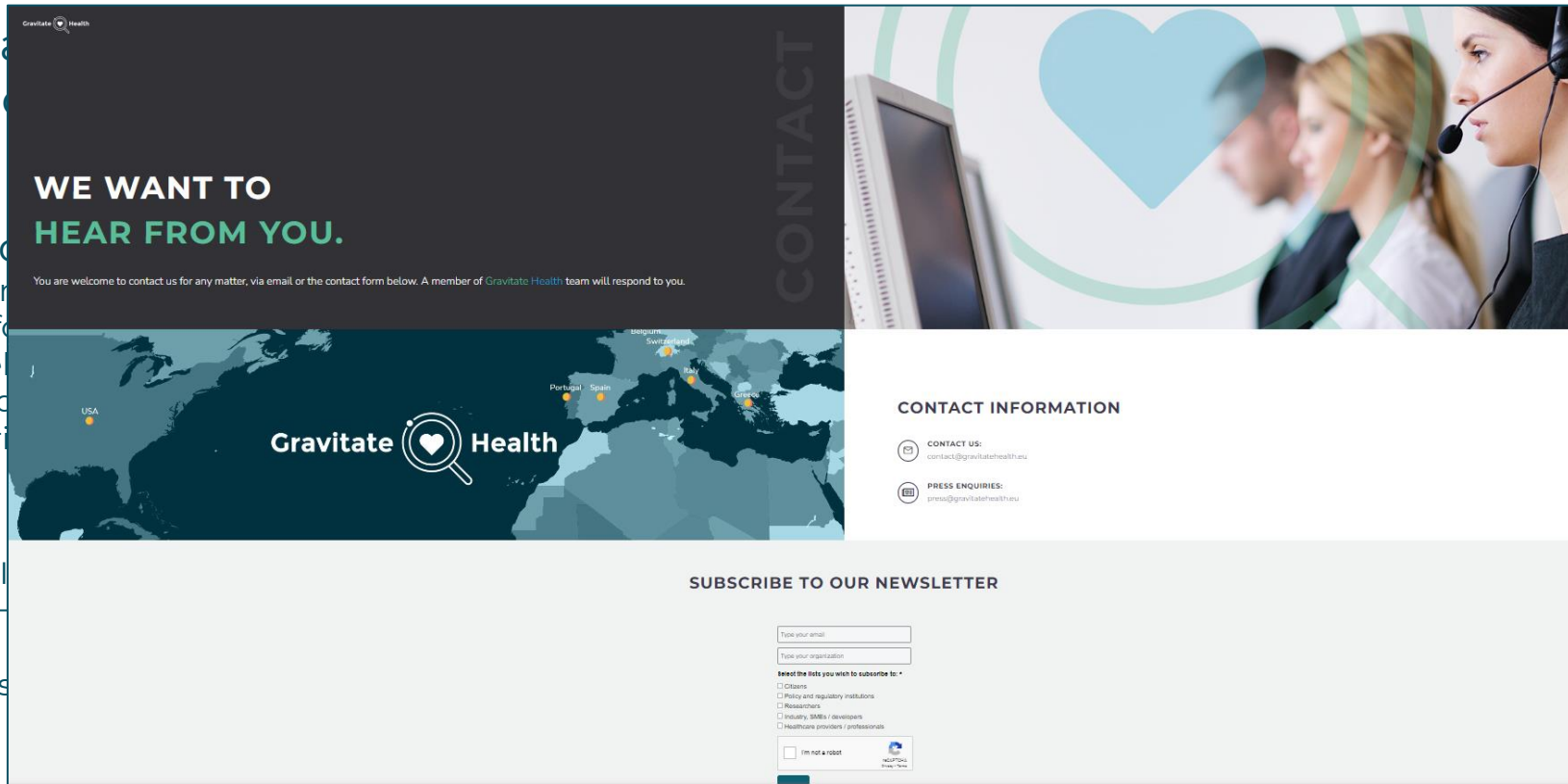
Develop a platform  
80% of ePIs  
years.

Diverse attendees

- Structured Content
- Regulatory Information
- Software development
- Medicinal Products
- Health Authorities

Topics

- ePI vision / FHIR
- Perspectives; H
- EMA ePI Tool
- How SCA can s  
demos)
- Focusing



The screenshot shows the 'CONTACT US' page for Gravitate Health. The page has a dark header with the text 'WE WANT TO HEAR FROM YOU.' and a sub-header 'CONTACT INFORMATION'. Below this is a 'SUBSCRIBE TO OUR NEWSLETTER' section with a form for email and organization, and a list of subscription categories: Citizens, Policy and regulatory institutions, Researchers, Industry, SMEs / developers, and Healthcare providers / professionals. There is also a 'I'm not a robot' checkbox and a reCAPTCHA logo. The page features a world map with location markers for USA, Portugal, Spain, Belgium, and Sweden. The Gravitate Health logo is prominently displayed. The background of the page shows a blurred image of people in a call center setting.







# Thank You

[contact@gravitatehealth.eu](mailto:contact@gravitatehealth.eu)

[www.gravitatehealth.eu](http://www.gravitatehealth.eu)

@gravitatehealth

## Get our newsletter



innovative  
medicines  
initiative

